



2020 Calendar

October 25
Board meeting
Details TBD

October-December
HoneyBaked Ham
Gift Card Sales
Article and Flier included..

November 14
General Meeting and
Election of new board
members
Details TBD

December 1
Georgia Gives Day

ACE Fundraising Is Hard Hit in 2020

This year will go down in the history books as one of the most challenging times we've ever known. We are grateful that our

members continue to pay their dues so we have incoming funds. Our in-person fundraising events were cancelled this year. Since COVID-19 put limits on how people can gather respecting social distancing, it meant having meetings and events were impossible.

We hope that 2021 will be a more "normal" year for ACE, but that will depend on the parameters set by federal and state governments at the time. Maybe Apes In The Arts will be held "in-person" in early 2021 or maybe it will be a virtual event. We hope by third or fourth quarter 2021, we will be able to introduce Gingerbreads For Redheads to the public.

We will let you know as soon as we figure it out and make decisions. So continue to enjoy your rest. Our committees will begin working again after the first of the year.

Remember that we are selling HoneyBaked Ham gift cards online during October and December.

Your support of this fundraiser at this time will give you some great holiday gifts and will give ACE a chance to recoup some of the money spent this year. Thank you for helping us save great apes in the wild.



Voting is the "In" Thing

ACE will be electing new board members in November. The board members whose terms expire in 2020 are Leslie Martin and Susan Smith. They are eligible to run again for another two-year term and have already expressed their wish to be on the ballot. Thank you.

If you or anyone you know would like to run

for the board, please let a current board member know by November 1. (*The list of current board members is at the end of the newsletter.*) We welcome all members who want to become more involved with ACE.

Due to the COVID-19 situation, details regarding how the November meeting and voting will be done will be sent to you in October.



December 1 is the Date for GAGives Day on #GivingTuesday!

by Donna Mayer Todd

The 2020 campaign will be Georgia's 9th GAGives day. It will be the 4th for ACE.

GAGives on #GivingTuesday has been a good fundraising and lesser awareness tool for ACE. Giving to ACE increased each year over the previous year on this platform. Last year ACE received just over \$2,200. So there's our goal: we want to bring in more in 2020. Let's shoot for **\$2,700** and then celebrate!

As you are aware, we have not been able to

hold our signature fundraisers this year or carry out any new ideas due to COVID-19 safety concerns. The in-the-field conservation groups we support have experienced all of the same concerns and roadblocks. Fortunately, they have found ways to continue with their most critical care, but they are all in great need of financial support. Our response to the GAGives on #GivingTuesday campaign could make a tremendous difference for the great apes, the committed conservation workers, and the people who live in the same vicinity.

The goal for GAGives on #GivingTuesday is simple: connect Georgians to nonprofits for the largest day of giving in our state. GAGives united with #GivingTuesday, a global movement, in 2017. Donors can choose to give from among thousands of worthy nonprofits, large and small, who have registered for the event. The variety of nonprofits will include those committed to education, family wellness, disease research and prevention, animal welfare, and more. All that is to say we will need to reach out and tell our story in order to attract attention and action from anyone outside our immediate circle. And that is to say we will need your

participation! If each of us will simply share with friends in emails, messages, or on social media why ACE and its mission of helping to save the four species of great apes in the wild is important to us, we will create a winning campaign again this year.

We'll send out more information in the next couple of months so we can all prepare together for December 1st.



Fall Festivities, Winter Celebrations, HoneyBaked Ham

by Susan Smith

Fall festivities, winter celebrations and HoneyBaked Ham all three go together so well. Yes, it's that time for the ACE Fall/Winter HoneyBaked Ham gift card sales campaign. Our campaign will run from October 1 through December 31. Running the campaign a little longer this year gives you time to cover tailgating (hopefully), Thanksgiving and Christmas holidays.

As in the past, you will be able to purchase HBH gift cards online and 20% of your purchase comes

back to ACE (<https://honeybakedfundraising.com/fundraiser/ACEwinter2020>). You can request actual plastic cards (will take a few days to receive in the mail) or choose your card in electronic form. They can be purchased in \$5 denominations and never expire. The cards make great gifts or as a thank you for those essential workers.

As always, we encourage everyone to be responsible consumers; HoneyBaked Ham turkeys and hams contain no palm oil.



ACE Members Are Interesting People

Our interesting member highlighted in this issue is Rae Furcha. Rae has been active in ACE since its beginning. She's traveled and been involved in more zoo activities than you can count. Enjoy her adventures.

Rae Furcha



Rae loves husbandry

I started volunteering at Zoo Atlanta in March 1992. One of my first assignments was working in the Membership Department that was located in the old Rich's department store in downtown Atlanta. At that time all of the membership files and funds were maintained by volunteers. Aren't we glad that changed!

Working in the Petting Zoo was important, because it could not open without volunteers staffing it. We cleaned the enclosures, fed the animals, and kept the guests on their best behavior.

I have fond memories of working on the Silent Auction for Beastly Feast several years, and especially working with Emmy Flennerly. It was helpful that I had a pickup truck with a cover to collect auction prizes and later to pick up food for the koalas at the airport twice a week. The koalas were only at the zoo for six months, but they were definitely well fed.

During these years, volunteers tracked their hours by writing them into a notebook. It was a challenge to read those signatures when I transferred them into a VERY old computer file. Another activity was being one of several

volunteers helping with research on the golden lion tamarins that were free-ranging in the lower zoo.



One very hot summer I had a paying job at the zoo. The head of the education department said that the playground had to have someone there all of the time, so I was hired to help staff it. That was interesting to say the least. Also, I interpreted on Sundays for alibaba tortoise feedings. In my spare time I worked in membership getting the files updated before the zoo converted the files to a new software. I concluded it was more fun to volunteer even if I did get paid a little.

One of my most memorable days was the day that I arrived to volunteer with a lot of news vans in the parking lot. Kudzoo had been born the previous night, and the zoo was overrun with news people. It really was a great day for the zoo - Willie B's first offspring had arrived.



Bumper pad for baby tiger

Several projects for the zoo have tested my creative and sewing skills. Making bumper pads for a baby lion and a baby tiger, alligator and snake costumes, and goat coats are a few of my sewing projects.



Goat coat

I have done animal husbandry for Wieland Wildlife Home and the theatre have been on-going for several years. I really enjoy husbandry.



Rae and the team made a firehose hammock being tested by Margareta

I was part of the group that formed the Enrichment Team. What fun we had trying to figure out how to weave fire hose! We made hammocks for orangutans at the beginning. When the pandas came, I worked on one of the first firehose cubes that was given to pandas, and it lasted for years. We had a lot of fun and lots of laughs being "creative." It was about this same time that we started Ape Conservation Effort (ACE). What a

wonderful organization it has become raising so much money for apes in the wild. I am proud to be a member.



As a zoo volunteer, I attended a presentation by Patty Pearthree, who was the Bowling for Rhinos coordinator, talking about the rhino fundraiser for Lewa Wildlife Conservancy. She mentioned that she had three places still open for the 2005 trip to Lewa in Kenya, Africa. Nancy Schultz and I jumped at the chance, and it turned out to be a magical experience. I have been back to Lewa five times, and I'm signed up to go again in 2021. We were lucky that our 2020 trip ended just as coronavirus was beginning, and we made it back home on March 15, just before everything was closing down.

Presently I enjoy being a docent and an animal handler. I really enjoy talking to the guests and hope that I can get them to protect nature. It will be great to get back to interpreting the animals with the guests and doing animal handling once things get back to normal.

I hope to keep volunteering until I can't anymore. Several of us joked about purchasing a

house on Cherokee Avenue, so we could ride our motorized wheelchairs across the street to volunteer at the zoo. That was long before Grant Park became THE PLACE to live.



NO Yankee Candle Sales This Year

Due to COVID-19, Yankee Candle has had to lay off employees and close the doors of their fundraising department. We do not have any information if this will start back up next year.

Leslie Martin, fundraising chair, is researching possible fundraising replacements for this event. If you have any suggestions, please contact Leslie.



Spotlighting Non-Profit Groups ACE Supports

We are highlighting Orangutan Outreach in this newsletter. ACE has been a partner with OO for several years, and we thought you might like to learn more about this group we support.



Richard loves orangutans

How did Orangutan Outreach begin? It all started with Richard Zimmerman. Richard grew up in Southern California, where he loved to visit the orangutans at the Los Angeles Zoo and the San Diego Zoo. Several years later when living in Barcelona, he made regular trips to the Barcelona Zoo to see Moe, a giant cheekpadder male orangutan, who was always sitting on a concrete slab with little enrichment and no companions.

Richard returned to New York City to work with UNICEF. It was then he realized that orangutans were critically endangered in the wild - and that the threat of extinction was very real. He began volunteering for several UK-based orangutan non-profits, offering his skills as a web developer to help them update and manage their websites.

In 2006 Richard took his first trip to Indonesia to see the wild orangutans with his own eyes - hoping to see them living in a lush tropical rain forest. Instead he found near total destruction of the forests of Borneo and Sumatra and hundreds of orphaned orangutans being cared for in rescue centers.



Richard Zimmerman

Richard realized he had to do more to help the orangutans. After another trip to Indonesia, he returned to New York to follow his heart and start his own non-profit, Orangutan Outreach.

Created in 2007, Orangutan Outreach developed quickly thanks

to a close affiliation with the Animal Planet series Orangutan Island. Raising over three million dollars for orangutan conservation, Richard has achieved Orangutan Outreach's goal of making a significant difference in the lives of orangutans, but there is still so much more work to be done. {:()}

Many of you have met Richard and his wife Robin at Apes In The Arts and brown bag talks. We will look forward to seeing them again.

Orangutan Outreach Staff

Debbie Clemens is the Outreach Coordinator for Orangutan Outreach. She is a conservation biologist from Chicago and comes to OO with a Master's degree in Zoology, the experience of field work in SE Asia, a passion for wildlife conservation, and a strong desire to educate others. Her expertise is in community-based conservation as well as the role of zoological conservation.

Colleen Reed is one of the Board Members of OO. She grew up in Florida devoted to wildlife conservation. She has a BS in Zoology and Anthropology from the University of Florida. She has helped care for 43 chimpanzees and

orangutans while volunteering at the Center for Great Apes.

Holly Draluck is Chairperson for M.O.M. (Missing Orangutan Mothers) This annual event coincides with Mother's Day.

Campaigns and Events

Several events throughout the year spotlight the plights of the red apes, their habitat and the palm oil crisis. Some of these events are

M.O.M
Missing Orangutan Mothers

Orangutan Caring Week

International Orangutan Day August 19

Ape Awareness Weekend

Guest Speaker Series

Orangutan Conservation Presentations

Palm Oil Workshops

A Special Program for Keepers and Vets with the BOS Foundation

The Oregon Zoo is working with the Borneo Orangutan Survival Foundation to better care for and help in the release of orangutans through a comprehensive training program. The plan is to expand the team through

participation from the Orangutan Species Survival Plan (SSP) and includes travel to Borneo for three weeks to work with orangutans that may or may not be able for release back into the forest. If interested, contact Barbara Heidenreich at the Oregon Zoo.
www.helporangs@oregonzoo.org

Apps for Apes

The iPad is used (1) to provide stimulating enrichment and immediate gratification for orangutans using iPads, (2) to raise awareness among zoo visitors of the critical need to protect orangutans in the wild, and (3) to promote the conservation efforts of Orangutan Outreach. Thanks to National Geographic for providing OO with free, gently used iPads.

Action Packs

Since the palm oil crisis is destroying orangutan habitat, OO has developed action packs to assist in researching products commonly used and if they contain palm oil. If they do, you can use materials from OO to help you raise attention within your family and friends. Other materials in the Action Packs include Fact Sheets about orangutans and palm oil, work search games, coloring pages, orangutan

handprints, and suggested videos.

Partner Organizations

Partner organizations across Indonesia are working with OO for the RESCUE, REHABILITATION, RELEASE, and RETIREMENT of orangutans in the wild. Some of these groups include the Borneo Orangutan Survival Foundation (BOSF), International Animals Rescue (IAR), the Center for Orangutan Protection (COP), the Sumatran Orangutan Conservation Programme (SOCP), the Orangutan Information Center (OIC), the Borneo Nature Foundation (BNF), Orangutan Veterinary Aid (OVAID), and Core Borneo.



The Giant Cheekpadder

The Great Cheekpadder (the patron saint of OO) has words of wisdom. "Be a voice for those who cannot speak." "The problems we face today are merely a result of the problems someone else didn't have the courage to face yesterday."

The above information was taken from the website:
www.redapes.org



Unilever

Ben & Jerry's maker uses phones to track sustainable palm oil

Unilever is planning to use new geo-location technology to make its palm oil supply chains more transparent and tackle a farm-to-table traceability problem that has plagued the industry for decades.



The maker of Ben & Jerry's ice cream, Hellmann's mayonnaise and Dove soap will use cellphone geo-location data to track palm oil moving across thousands of supply chains to achieve the elusive "first-mile" traceability. After a pilot test in Indonesia, Unilever is scaling up that approach to cover all palm facilities in Southeast Asia, including farms, refineries and processing plants, and is looking into whether the technology can be applied to other regions.

"With a clearer picture, it's easier to estimate the risk of issues, such as deforestation," says Marc Engel, chief supply chain officer at Unilever. "We want to be the first to know, and the first to act."

The technology is another step toward making the controversial industry more transparent as growers face increasing scrutiny over production of the oil used in everything from chocolate to lipstick and shampoo. Rapid expansion of plantations in the past decade, fueled by surging demand for as cheap and versatile edible oil, has been linked to the burning of tropical rainforests, destruction of wildlife and land conflicts with local communities.

Environmental concerns have spurred the adoption of sustainable palm oil, but complex supply chains that begin with estates spanning millions of acres makes it difficult for the industry to be fully traceable. What's more, the credibility of certified sustainable palm oil, like that of the Roundtable on Sustainable Palm Oil, has been questioned by environmental groups who say greenwashing and bad practices will take place, albeit hidden from the public.

Palm oil is one of the most important raw ingredients in Unilever's

products. The consumer goods giant purchases about 1 million tons of palm oil, palm kernel oil and derivatives annually for use in products such as ice cream, cosmetics and soaps, making it one of the world's largest buyers. It aims to make all its supply chains deforestation-free by 2023.

The first mile, which oversees palm oil from estates to mills, is a "particularly unique challenge for sustainable sourcing," Engel said. "Crops such as palm oil fruit or soy can be harvested from lots of different areas of land, belonging to several farmers, and mixed with raw material from other farms or plantations several times before reaching the mill," he said.

Providing granular visibility into Unilever's palm-supply chains is Orbital Insight, a California-based Big Data company that uses geo-location data, satellites, drones, and balloons to track what's happening on the planet. *(Disclosure: Orbital has received funding in the past from Bloomberg Beta, a venture-capital unit of Bloomberg L.P.)* Orbital will use a combination of geofencing, anonymous mobile data and satellite imagery to monitor movement of trucks and their deliveries, and to identify any deforestation

that has taken place in the past, or recently, at suppliers' sites. For example, it'll be able to track if a virgin rainforest was leveled to plant oil palm or to build roads and buildings.

"This is the first time we're dealing with palm oil this way, and it's the first time we're using cellphone pings to uncover the structure of the supply chain," James Crawford, founder and CEO at Orbital, said in an interview. "We're looking at what's actually happening every day on the ground and tracing materials all the way back to the first mile - which farms are linked to which mills, which mills are linked to which refineries, and which refineries are linked to which warehouses."

It's consumers that are driving manufacturers to seek better visibility into where raw materials are sourced from, especially if it involves commodities associated with farming practices that aren't sustainable, Crawford said. "All these companies are being pushed by their end-consumers who are buying in the grocery stores based on the ability of these different products to be certified as sustainably developed," he said. After developing the tracking technique for palm, Orbital is now trying to get industries (ranging from chocolate

manufacturers to furniture makers) to understand where their goods are sourced from, and if the coronavirus is causing any supply disruptions.

"One way to ensure that the products people choose to buy are sustainable is by becoming more transparent, and that's something everyone wants to see, including consumers and investors," Unilever's Engle said. Besides palm, the company's running a pilot test on soy mills in Brazil and looking into how the technology can be applied to other raw materials like cocoa and wood fiber.

Atlanta Journal-Constitution, August 23, 2020



Gorilla Golf Cancelled for 2020

by Susan Smith

Several months ago, the ACE Board made the difficult decision to cancel all face-to-face fundraising events. The feasibility to conduct these events safely for both participants and volunteers did not seem possible. In addition many of the ACE members who regularly volunteer for these events are in the high risk category and some have pre-existing conditions.

The ACE Board is looking into continuing some of our fundraising activities "virtually," and we are looking into new ways to raise funds. You, your family and friends can continue to support the ACE mission through several online events. such as purchasing HoneyBaked Ham gift cards and contributing to the GeorgiaGives campaign, plus you can always make year-end donations to help with your taxes.

Gorilla Golf will return in 2021. We look forward to our golfers returning for our 10th annual event (just ignoring 2020!!) and it will be bigger and better than ever.



Jane Goodall

by Emily Borrow

Chimpanzees have no shortage of deadly foes. Logging, mining, deforestation, human population growth, the bush-meat trade, the exotic pet trade, medical research, bad zoos: All have helped shrink the global chimp population from more than a million in 1900 to less than 300,000 today, according to the International Union for Conservation of Nature. Now add Covid-19.

"The pandemic is a nightmare," says Jane Goodall over the phone from her family home in Bournemouth, U.K. where she had been sheltering in place since March. Because chimps share nearly 99% of human DNA, they are vulnerable to human-borne diseases. Human respiratory viruses are already the leading cause of death in some chimp communities, and while there have been no reports of Covid-19 outbreaks yet, all great apes are believed to be

susceptible to the coronavirus that causes it. To pre-empt transmission, scientists have suspended great-ape research across Africa, including the center Dr. Goodall, founded in Tanzania's Gombe Stream National Park. The prospect of a deadly virus wiping out yet more of this endangered species is "terrifying," she says.

This was supposed to be a festive time for Dr. Goodall, 86. Galas around the world were meant to celebrate the anniversary of her ground-breaking study of chimpanzees in the wild, which began 60 years ago on July 14, 1960. Instead, Dr. Goodall, who usually spends 300 days a year trotting the globe to give talks and meet leaders as an environmental activist, has been putting in long hours trying to secure masks for local Tanzanians, raise funds for conservation projects run by the Jane Goodall Institute and cheer up staffers over Skype and Zoom.

But the news isn't all bad, she hastily adds. Befitting someone who used the word "hope" in the titles of three of her past four books, Dr. Goodall isn't above squinting to find a silver lining. "I think people are seeing that we brought this pandemic upon ourselves by

disregarding the warnings of scientists," she says. She hopes that policy makers recognize that raising animals in unhygienic factory farms or trafficking and selling them in crowded markets makes it easier for viruses to jump from animals to humans. (According to the Centers for Disease Control and Prevention, three out of four new or emerging diseases in humans come from animals.)

Dr. Goodall is busier than ever during the pandemic. Now that everything is virtual, she can deliver inspirational talks to audiences in Europe, India and the Middle East within hours of each other. "It's exhausting," she admits. But her knack for infusing an urgent message about the fate of the natural world with an empowering sense of hope ensures that she is in high demand. "I've seen so many incredible people doing amazing things," she says. "Animals rescued from the brink of extinction. Areas that we've totally destroyed that can once again support nature."

Still, there are far too many problems left to solve for her to consider slowing down. "I was put in this world to do what I'm doing," she says. "I just have to give it my best shot."

Excerpts from an article in the *Wall Street Journal*, July 11-12, 2020.



Thank you from PASA

I want to let you know that we received the very generous check for \$8,000 from Ape Conservation Effort. This will be essential for ensuring that ape rescue centers in Africa survive the coronavirus crisis and will be able to resume their conservation programs.

Many thanks for this invaluable support during such a difficult time.

All my best.

Gregg

*Gregg Tully
Executive Director
Pan African Sanctuary Alliance*

In a second thank you Gregg alerts us to the problem COVID-19 has had on the pet trade. He mentions a petition you can sign:

"By now, you've probably heard that COVID-19 has been linked to the wildlife trade.

Many apes - like those in Guinea-Bissau - are kept in inhumane conditions due to one of the biggest

threats facing primates: trafficking for use as pets or entertainment. With your partnership, PASA is growing a worldwide movement to protect primates from this widespread form of cruelty. We're proud that our **Not a Pet petition** continues to gain international attention, having garnered over 38,000 signatures so far. Supporters around the globe are joining us in demanding that social media giants like Facebook, Instagram, and YouTube make it easier to report animal cruelty on their platforms. It is essential that these companies be held accountable for their role in criminal animal trafficking.

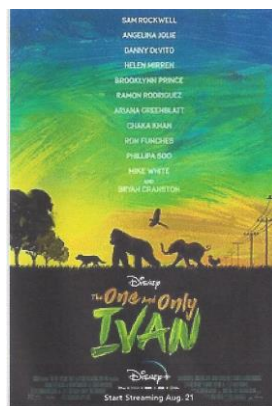
Have you had a chance to sign our petition?

You find it at

www.pasa.org.

We would be grateful if you would spread the word about this critical issue to your network of friends, family, and colleagues. It's likely that they've already spotted such instances of cruelty on social media.

Thank you again for being a valuable part of our movement to protect Africa's apes and monkeys."



Now streaming on Disney+

Disney+ film based on Zoo Atlanta gorilla

by Nancy Clanton

Ivan, the western lowland gorilla, was rescued from poachers in Africa and raised by humans in Tacoma, Washington.

He spent 27 years "in solitary confinement, in a cage in a circus-themed shopping mall, until public outrage facilitated his release.

That was 1994, when Ivan came to live at Zoo Atlanta. Although 35 is considered "old age" for a gorilla, Ivan lived to be 50. He died in 2012.

That same year, Katherine Applegate's children's book, "The One and Only Ivan," described Ivan as strong, sensitive and patient. It is, of course, fiction, but it mirrors the life of the real Ivan.

"I do think it's great to imagine what's going on behind those piercing eyes," Applegate told the *AJC's* Bo Emerson, in 2013, after the book won the prestigious Newberry Medal, the highest honor in children's literature.

In the "The One and Only Ivan," with a central character as captivating as the arachnid heroine in "Charlotte's Web" -- Ivan is dignified and patient, and he has the soul of an artist, Emerson wrote. He is drawn into action when he makes himself responsible for the welfare of another resident of the "Exit 8 Big Top Mall and Video Arcade," a baby elephant named Ruby. Disney's movie is based on Applegate's book, but includes scenes of the real Ivan when he first arrived at the zoo and during his life in Atlanta.

Though he never truly integrated with the Zoo Atlanta gorilla population, Emerson wrote, Ivan had a chance to make friends and to live in a natural habitat.

"It wasn't a perfect ending, but it was so much better than it might have been," Applegate said. "Zoo Atlanta is an amazing zoo, and he could not have ended up in a better place. That was a great thing."

"Patient is a useful way to be when you're an ape," Ivan says. "Gorillas are as patient as stones. Humans not too much."

Article in Atlanta Journal-Constitution, August 25, 2020



Did you know?

Need a mask?



Orangutan Outreach is selling their own kind of mask. Here you can see Richard Zimmerman wearing one. Yep, it's a picture of the lower part of an orangutan face. What a clever idea! If you're interested in getting one, go to www.redapes.org They have t-shirts too.

AmazonSmile

This year we all may be doing more of our shopping online and Amazon may be one of the sites used. You can shop on Amazon and raise funds for ACE all at the same time simply by using AmazonSmiles when you shop. When you do, 0.05% of your purchase price will be donated to ACE.

If you are not already using AmazonSmiles, it's easy to set up. Simply go to Smile.amazon.com to set it up on your Amazon account. You can also click on the AmazonSmiles box on the home page of the ACE website. If you are an Amazon Prime member, AmazonSmiles works on your account too.

This year do all your shopping safely using AmazonSmiles and help ACE save the great apes.

2020 ACE Board

President - Lori Kirkland
Vice President - Donna Mayer Todd
Secretary - Jane Barron
Treasurer - Susan Smith

Board Members At Large:
Barbara Cebula
Leslie Martin
Gene Todd

Primary contact:
info@apeconservationeffort.org

Fundraising events:
fundraising@apeconservationeffort.org



Fall Festivities, Winter Celebrations



ACE is selling HoneyBaked Ham gift cards.

**Gift cards can be purchased in \$5 denominations
and can be used at any HoneyBaked Ham store and online.**

They never expire and there is
no limit to the amount you can purchase.



ON-LINE PROCESS

Gift cards can be purchased from October 1st thru December 31st

<https://honeybakedfundraising.com/fundraisers/ACEwinter2020>



**ACE receives 20% of the purchase. You get your great food and
ACE helps save great apes in the wild. Everyone wins!**

*Ape Conservation Effort is a 501(c)3 non-profit organization
with a mission to help save great apes in the wild.*